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NIMBLE RANDOMIZATION DEVICE FOR ESTIMATING A RARE SENSITIVE ATTRIBUTE USING POISSON DISTRIBUTION

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Abstract. This paper addresses the problem of estimating the mean of the number of persons possessing a rare sensitive attribute utilizing the Poisson distribution in survey sampling. Properties of the proposed randomized response model have been studied along with recommendations. It is also shown that the proposed model is more efficient than Land et al. (2011) when the proportion of persons possessing a rare unrelated attribute is known. Numerical illustration is also given in support of the present study.

Keywords: randomized response technique; estimation of proportion; rare sensitive characteristics.

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1. INTRODUCTION

Warner (1965) suggested an ingenious method of collecting information on sensitive characters. According to the method, for estimating the population proportion π possessing the sensitive character "A", a simple random with replacement sample of n persons is drawn from the population. Each interviewee in the sample is furnished an identical randomization device where the outcome "I possess character A" occurs with probability P₁ while its complement "I do not possess character A" occurs with probability (1-P₁). The respondent answers "Yes" if the outcome of the randomization device tallies with his actual status otherwise he answers "No". Some modifications in the model has been suggested by Chaudhuri and Mukerjee (1988, 2011), Ryu et

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al. (1993), Tracy and Mangat (1996), Singh (2003), Sidhu et al. (2008), Perri (2008), Tarray ans Singh (2015, 2016, 2017, 2018) and Singh and Tarray (2012, 2013, 2014, 2015).

Greenberg et al. (1969) provided theoretical framework for a modification to the Warner's model proposed by Horvitiz et al. (1969). The method consisted in modifying the randomization device where the second outcome "I do not possess the character A" was replaced by the outcome "I possess the character Y" where "Y" was unrelated to character "A". This modified model is now known as 'unrelated question model, or U- model'. This model has been further investigated by Moors (1971), Lanke (1975) and Land et al. (2011). The randomization model used in the Mangat et al. (1992) model differs from U-model in the SRSWR sample of size n is instructed to say "Yes" if he belongs to group "A" and to report "Yes" or "No" according to the statement and the actual status he possesses by using outcome of randomized device, as in the case of usual U- model, if he is not in group "A". The respondent is supposed not to disclose the mode he had used to give the reply. Then, the probability of "Yes" answer is given by

$$\theta_1 = \pi_1 + (1 - \pi_1)(1 - P_1) \pi_2 \tag{1}$$

where π_1 and π_2 are the true proportion of the rare sensitive attribute A_1 and the rare unrelated attribute A_2 in the population respectively.

Solving (1) for π_1 , we get estimator of π_1 as

$$\hat{\pi}_{1} = \frac{\left[\hat{\theta}_{1} - (1 - P_{1})\pi_{2}\right]}{\left[1 - \pi_{2}(1 - P_{1})\right]},$$

where $\hat{\theta}_1$ is the proportion of "Yes" answers obtained from the n sampled respondents and the variance of the estimator $\hat{\pi}_1$ is given by

$$V(\hat{\pi}_1) = \frac{\pi_1(1-\pi_1)}{n} + \frac{\pi_2(1-\pi_1)(1-P_1)}{\left[n(1-\pi_2(1-P_1))\right]}$$
(2)

In this paper we consider the problem where the number of persons possessing a rare sensitive attribute is very small and huge sample size is required to estimate this number. The study is carried out when the proportion of persons possessing a rare unrelated attributes is known in sections 2. Properties of the proposed randomized response model have been studied alongwith recommendations. Efficiency comparison is worked out to investigate the performance of the suggested procedures. Numerical studies are also worked out to demonstrate the superiority of the suggested model.

2. ESTIMATION OF A RARE SENSITIVE ATTRIBUTE IN SAMPLING – KNOWN RARE UNRELATED ATTRIBUTES

Let π_1 is the true proportion of the rare sensitive attribute A_1 in the population Ω . For example, the proportion of AIDS patients who continue having affairs with strangers; the proportion of persons who have witnessed a murder; the proportion of persons who are told by the doctors that they will not survive long due to a ghastly disease, for more examples see Land et al. (2011). Consider selecting a large sample of n persons from the population such that as $n \rightarrow \infty$ and π_1 $\rightarrow 0$ then $n\pi_1 = \delta_1$ (finite). Let π_2 be the true proportion of the population having the rare unrelated attribute A_2 such that as $n \rightarrow \infty$ and $\pi_2 \rightarrow 0$ then $n\pi_2 = \delta_2$ (finite and known). For example, π_2 might be the proportion of persons who are born between 12:00 and 12:01 or 12:05 O'clock; the proportion of babies born blind; see Land et al. (2011). Each respondent selected in the sample is instructed to say "Yes" if he belongs to the rare sensitive attribute A_1 and if he is not in group A_1 then he / she is requested to rotate a spinner bearing two types of statements:

(a) Do you possess the rare sensitive attribute A_1 ?

and

(b) Do you possess the rare unrelated attribute A_2 ?

with probabilities P_1 and $(1-P_1)$ respectively; and to report "Yes" or "No" according to the statement and the actual status he / she possesses by using outcome of the randomization device (i.e. of spinner) as in Land et al. (2011). The respondent is supposed not to disclose the mode he had used to give the reply. The privacy of the respondents possessing the sensitive attribute is protected in the proposed procedure.

The probability of "Yes" answer is given by

$$\theta_0 = \pi_1 + (1 - \pi_1)(1 - P_1) \pi_2 \tag{3}$$

Note that both attributes A_1 and A_2 are very rare in population. As before, assuming that, as $n \rightarrow \infty$ and $\theta_0 \rightarrow 0$ such that $n\theta_0 = \delta_0$ (finite),

where

$$\delta_0 = \delta_1 + (1 - P_1)\delta_2$$

Note that $\lim_{n \to \infty} n\theta_0 = \lim_{n \to \infty} n\pi_1 + (1 - P_1) \lim_{n \to \infty} n\pi_2 - (1 - P_1) \lim_{n \to \infty} n\pi_1 \pi_2$

or
$$\delta_0 = \delta_1 + (1 - P_1)\delta_2 - (1 - P_1)\lim_{n \to \infty} n\pi_1 \lim_{n \to \infty} \frac{n\pi_2}{n}$$

or
$$\delta_0 = \delta_1 + (1 - P_1)\delta_2 - (1 - P_1)\delta_1 \lim_{n \to \infty} n\pi_2 \lim_{n \to \infty} \frac{1}{n}$$

or
$$\delta_0 = \delta_1 + (1 - P_1)\delta_2 - (1 - P_1)\delta_1\delta_2 \times 0$$

i.e. $\delta_0 = \delta_1 + (1 - P_1)\delta_2$

Let $y_{1,}y_{2}, ..., y_{n}$ be a random sample of n observations from the Poisson distribution with parameter δ_{0} . The likelihood function of the random sample of n observations is given by

$$L = \prod_{i=1}^{n} \frac{e^{-\delta_{0}} \delta_{0}^{y_{i}}}{y_{i}!}.$$

$$= \left(e^{-n \,\delta_{0}}\right) \prod_{i=1}^{n} \delta_{0}^{y_{i}} \prod_{i=1}^{n} \frac{1}{y_{i}!} = \left(e^{-n \,\delta_{0}}\right) \,\delta_{0}^{\sum_{i=1}^{n} y_{i}} \prod_{i=1}^{n} \frac{1}{y_{i}!}$$
(4)

Taking natural logarithm on both sides of (4) we have

$$\operatorname{Log} L = \left(-n\delta_0\right) + \left(\sum_{i=1}^n y_i\right) \log \delta_o + \sum_{i=1}^n \log \frac{1}{y_i!}$$

i.e. $\text{Log } L = -n[\delta_1 + (1 - P_1)\delta_2] + (\sum_{i=1}^n y_i)\log[\delta_1 + (1 - P_1)\delta_2] - \sum_{i=1}^n \log y_i!$

On putting $\frac{\partial L}{\partial \delta_1} = 0.$

The maximum – likelihood estimator of δ_1 is given by

$$\hat{\delta}_1 = \left[\frac{1}{n}\sum_{i=1}^n y_i - (1-P_1)\delta_2\right]$$

Thus, we have the following theorem.

Theorem 2.1 The estimator $\hat{\delta}_1$ is an unbiased estimator of the parameter δ_1 .

Proof. Since $y_i \sim P(\delta_0)$, that is, y_i follows a Poisson distribution with parameter $\delta_0 = \delta_1 + (1 - P_1)\delta_2$, we have

$$E(\hat{\delta}_{1}) = \left[\frac{1}{n}\sum_{i=1}^{n}E(y_{i}) - (1-P_{1})\delta_{2}\right] = \left[\frac{1}{n}\sum_{i=1}^{n}\delta_{0} - (1-P_{1})\delta_{2}\right] = \left[\delta_{0} - (1-P_{1})\delta_{2}\right] = \delta_{1}$$

which proves the theorem.

Theorem 2.2 The variance of the estimator $\hat{\delta}_1$ is given by

$$V(\hat{\delta}_1) = \frac{\delta_1}{n} + \frac{(1-P_1)\delta_2}{n}$$

Proof. Since $y_i \sim P(\delta_0)$, that is, y_i follows a Poisson distribution with parameter $\delta_0 = \delta_1 + (1 - P_1)\delta_2$, we have

Theorem 2.3 An unbiased estimator of the variance of the estimator $\hat{\delta}_1$ is

$$\hat{\nu}(\hat{\delta}_{1}) = \frac{1}{n^{2}} \sum_{i=1}^{n} (y_{i})$$
(5)

Proof. Taking expectation of both sides of (5), we have

$$E[\hat{\nu}(\hat{\delta}_{1})] = \frac{1}{n^{2}} E\left[\sum_{i=1}^{n} (y_{i})\right] = \frac{1}{n^{2}} \left[\sum_{i=1}^{n} E(y_{i})\right] = \frac{1}{n^{2}} \left[\sum_{i=1}^{n} \delta_{0}\right]$$
$$= \frac{\delta_{1} + (1 - P_{1})\delta_{2}}{n} = \frac{\delta_{1}}{n} + \frac{(1 - P_{1})\delta_{2}}{n}.$$

3. RELATIVE EFFICIENCY

The percent relative efficiency of the proposed estimator $\hat{\delta}_1$ with respect to the Land et al. (2011) estimator $\hat{\delta}_L$ is given by

$$PRE(\hat{\delta}_{1},\hat{\delta}_{L}) = \frac{V(\hat{\delta}_{L})}{V(\hat{\delta}_{1})} = \frac{P_{1}\delta_{1} + (1 - P_{1})\delta_{2}}{\{\delta_{1} + (1 - P_{1})\delta_{2}\}P_{1}^{2}} \times 100,$$
(6)

From Equation (6), it is clear that the percent relative efficiency of the proposed estimator is free from the sample size n. To look at the magnitude of the percent relative efficiency, we chose P_1 from 0.1 to 0.9. The percent relative is greater than 100 which follows that the proposed procedure is better than that of Land et al. (2011). Substantial gain in efficiency is observed when P_1 is very small.

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δ_1	δ_2	P1				
		0.1	0.3	0.5	0.7	0.9
0.10	0.40	8043.48	906.43	333.33	176.25	114.64
0.13	0.40	7612.24	864.50	321.21	172.24	114.02
0.16	0.40	7230.77	828.28	311.11	169.10	113.58
0.19	0.40	6890.91	796.69	302.56	166.56	113.26
0.22	0.40	6586.21	768.89	295.24	164.47	113.01
0.25	0.40	6311.48	744.23	288.89	162.71	112.81
0.28	0.40	6062.50	722.22	283.33	161.22	112.65
0.31	0.40	5835.82	702.45	278.43	159.94	112.52
0.10	0.60	8593.75	961.54	350.00	182.22	115.74
0.13	0.60	8253.73	927.27	339.53	178.41	115.01
0.16	0.60	7942.86	896.55	330.43	175.27	114.48
0.19	0.60	7657.53	868.85	322.45	172.64	114.07
0.22	0.60	7394.74	843.75	315.38	170.41	113.76
0.25	0.60	7151.90	820.90	309.09	168.49	113.50
0.28	0.60	6926.83	800.00	303.45	166.81	113.29
0.31	0.60	6717.65	780.82	298.36	165.35	113.11

Table 1 - The percent relative efficiency of the proposed estimator $\hat{\delta}_1$ with respect toLand et al.'s (2011) estimator $\hat{\delta}_L$.

Fig Relative efficiency of the proposed estimator $\hat{\delta}_1$ with respect to Land et al.'s (2011) estimator

$\hat{\delta}_L.$



4. CONCLUSIVE REMARKS

This paper addresses the problem where the number of persons possessing a rare sensitive attribute is very small and huge sample size is required to estimate. We have developed a method to estimate the mean of the number of persons possessing a rare sensitive attribute utilizing the Poisson distribution in survey sampling. We have discussed the situation when the proportion of persons possessing a rare unrelated attributes is known. Properties of the proposed randomized response model have been studied along with recommendations. Efficiency comparison is worked out to investigate the performance of the suggested procedures.

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